



SPORTS BAR & GRILL
SINCE 1982

LET US MAKE YOUR DAY!

Business Plan

The Taylor Hotel LLC, (TBA Gormas Group, Inc.) has offered a contract to purchase to Denver Quinley, the owner of the Taylor Hotel, 119-121 Loudoun Street, Winchester, VA, which is a civil war era hotel. This site will offer food service, entertainment and unique overnight opportunities.

The Taylor Hotel and Fly Tower will offer rooms for overnight or extended stay opportunities. The rebuilt Colonial Theater will be a multi functional theater featuring live performances, current and vintage late night movies.

Taylor Hotel LLC proposes to the city of Winchester to work with the Gormas Group, Inc. to restore the historic Taylor Hotel. The entire structure and existing footprint will be utilized. The ground level of the Taylor Hotel located on Loudoun Street Mall will be a restaurant, banquet facilities and open/covered outdoor dining and entertaining areas.

The second level between the Taylor Hotel and the Fly Tower will be reinvented to bring back the Colonial Theatre. Closed in the "30's", this unique space will feature adequate stage area with tall ceiling and an exposed roof structure, unique lighting with existing brick exterior walls, a balcony level and comfortable theatrical seating.

The Fly Tower located on Indian Alley and across from Braddock Street Parking Garage will be reinvented into an extended stay quarters offering approximately 32 rooms. These will be more than just a room offering everything one would need to be business productive or just plain ready to just kick back and relax. The extended stay will offer wireless internet access, fully equipped kitchens, on site laundry facility, premium cable television, unlimited local phone service with personalized voicemail and weekly house keeping or daily refresh service.

In 1982 Harry Gormas envisioned a fantastic concept. He recalled that "Time Marches On" was a phrase known to millions of people back in the 1930's and 40' as the news-reels brought to the silver screen in local theaters the news of the day. So "Time Marches

On” for the best known concept in sports - Durty Harry’s Sports Bar and Grill; The first Sports Bar & Grill in Ft. Lauderdale, Florida. Where you not only enjoy the ambience of a delightful atmosphere and the very best food and beverages, but also games, up to the minute sports results and a great way to meet friends – both old and new. Durty Harry’s Sports Bar and Grill is specifically designed and staffed to appeal to all ages, families and groups.

What will the Customer experience? ... Upon entering the Sports Bar & Grill, they will be cordially greeted by host/hostess that welcomes them to Durty Harry’s. The foyer will have a Sports Memorabilia and Nautical, Island them. The bar will accommodate over 200 patrons and include 40 bar stools. There will be an outside patio bar with ample seating. Take-out area will be provided for customers who want to enjoy Durty Harry’s entrees at home. There will be approximately 20 TV sets throughout the restaurant and bar.

The Sports Bar and Grill will be fully equipped and will be the training center for new operators that purchase a Durty Harry’s.

Casual dining allows families, friends and business partners to socialize, touch base, and relax in a warm and friendly non-rush atmosphere as they meet friends over food and beverages. Catering will be available.

The **Grand Opening** celebration will include invitations of local businesses, sports personalities and town officials. Local advertising will be through newspapers, TV, radio, coupons, classic car shows and also include fundraisers to promote the business and where patrons can contribute to local charitable organization and receive discount coupons to be used at the Sports Bar & Grill.

The Sports Bar and Grill is projected to gross approximately \$3.5 million in sales. Our Goal is to bring to the Winchester, VA area a sports bar that will provide excellent seafood, chicken wings and burgers to name a few; all at reasonable prices.

Our intent is to lease the property with an investor group or individual investor, remodel it, promote the name and **initiate franchising** of Durty Harry’s Sports Bar & Grill. **UPON THE APPROVAL OF THE SECURITY AND EXCHANGE COMMISSION**, this location will be a model for potential buyers and investors to observe how the business is run and how the food is prepared and served.

Gormas Group, Inc.
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